

edible INDY

Edible Indy has partnered with Indiana Owned for another year to offer their valued members exclusive advertising pricing and benefits for 2022-2023. Below are the options created for the IO members. *Edible Indy* will create custom proposals upon request. Average discount for our packages is **15%** and partners always are highlighted or given first options for earned social and digital opportunities throughout the year. If you have questions reach out directly to Jennifer Rubenstein at jennifer@edibleindy.com or 260.438.9148.

Advertising Options	Rate Card	Indiana Owned Members Rate
MARKETPLACE AD- This is a full page Marketplace for Indiana Original members. It includes your logo, address and website in a 1/9th page print ad + a why we love 50 word guide + photo + links to website on edibleindy.com	\$300	\$250 / 1x \$200 / 4x
Annual digital online guide only -a why we love 50 word guide + photo + links to website on edibleindy.com	\$300	\$225 annually
1/8th page ad print + digital	\$475	\$400 / 1x \$375 / 4x
1/4th page ad print + digital	\$815	\$700 / 1x \$675 / 4x
1/2 page ad print + digital	\$1,500	\$1400 / 1x \$1300 / 2x
Full page ad print + digital	\$2,520	\$2,200 / 1x \$2,125 / 4x

Featured Digital Native Content - Includes edible indy writing a 600 word story on your business with up to 4 photos and links to your business. Story will live on the homepage of edibleindy.com for 4 weeks and then on edibleindy.com indefinitely. Newsletter links and social pushes will support content awareness.

\$950 \$650

