

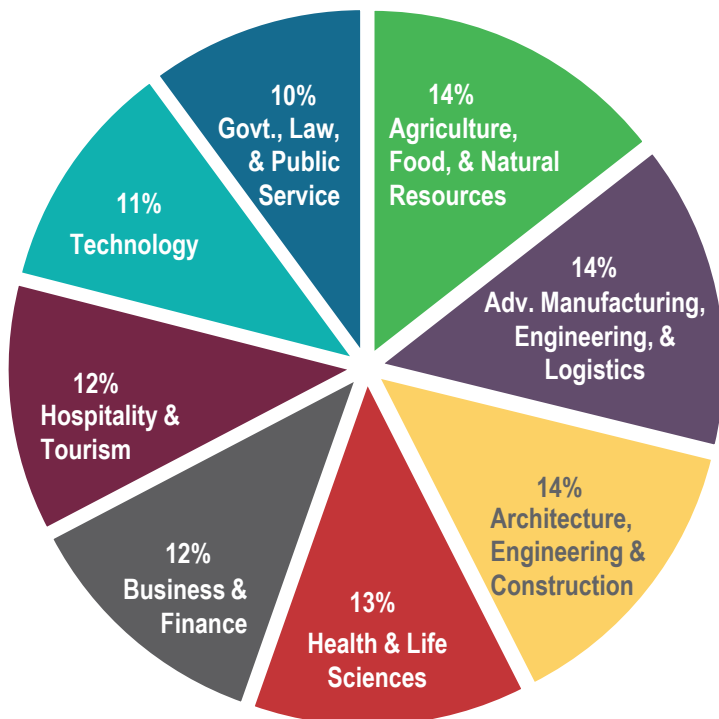
### Program Highlights

JA JobSpark 2021 is a two-day, virtual career expo for Indianapolis 8<sup>th</sup> graders. The program is meant to “spark” an interest in students and get them excited for their future.

- 10,726 Students
- 69 Schools
- 534 Educators
- 1,302 Volunteer Hours
- 8 Career Clusters
- 45 Career Pathways
- 102 Businesses
- 400+ Virtual Experiences
- 86 Live Sessions

### JA JobSpark Platform Activity by Cluster

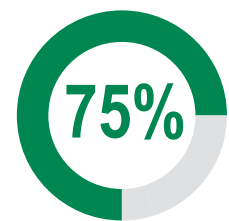
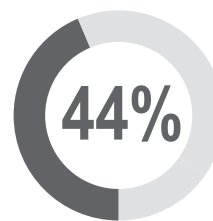
From 13,539 total virtual sessions



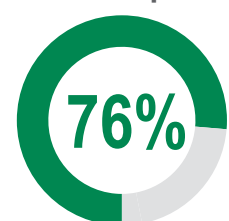
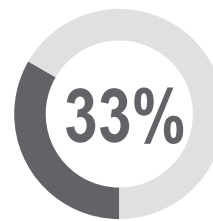
### Student Responses

*Before JA JobSpark:*      *After JA JobSpark:*

I know the skills I need to get the job I want.



I know about career paths & how to explore them.

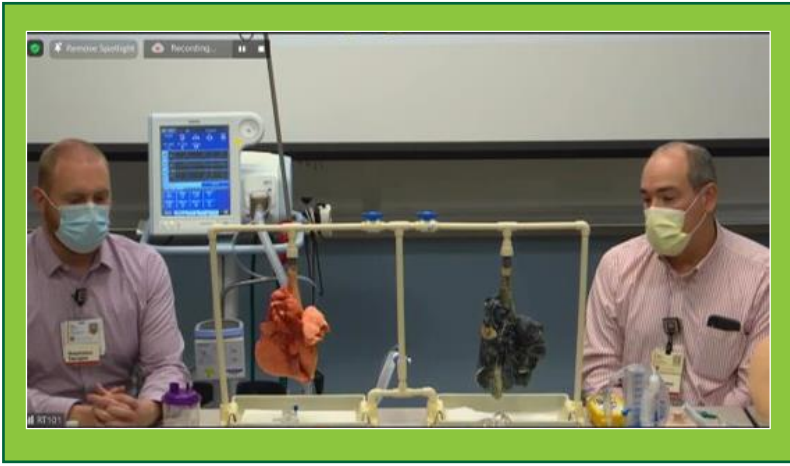


“The coolest thing I learned was about how this woman achieved her dream and did what I want to do in the future.” - *Student*

“How JA JobSpark has live videos and lessons about the subject you want to learn and JA JobSpark allows you to pick anything that your interested in and want to learn about.” - *Student*

“That there are a lot of different job options and different paths you can take in the future.” - *Student*






“The opportunity to work with students and provide exposure to different careers was most valuable.” - *Volunteer*

“Students were able to gain exposure to careers and future avenues they had not yet experienced.” - *Teacher*

**92%**

of students stated they learned something new during the JA JobSpark event




The opportunity to **explore career paths** and attend **live sessions with industry professionals** were identified by **teachers** as the most valuable parts of the JA JobSpark virtual event.

**98%**

of volunteers were satisfied or very satisfied with the JA JobSpark program

**83%**

of volunteers felt their volunteer efforts were valuable to the students.

**9 in 10**

volunteers enjoyed presenting a live session

**Virtual Engagement**



**300,326**

total page views



**29 min**

average session length (not including live demos)



**22**

average page views per session